



# CleanTrak<sup>®</sup> Weighs in

When it comes to reducing your footprint,  
Vivid walks the walk.

[vividservices.com.au](http://vividservices.com.au)

**vivid**

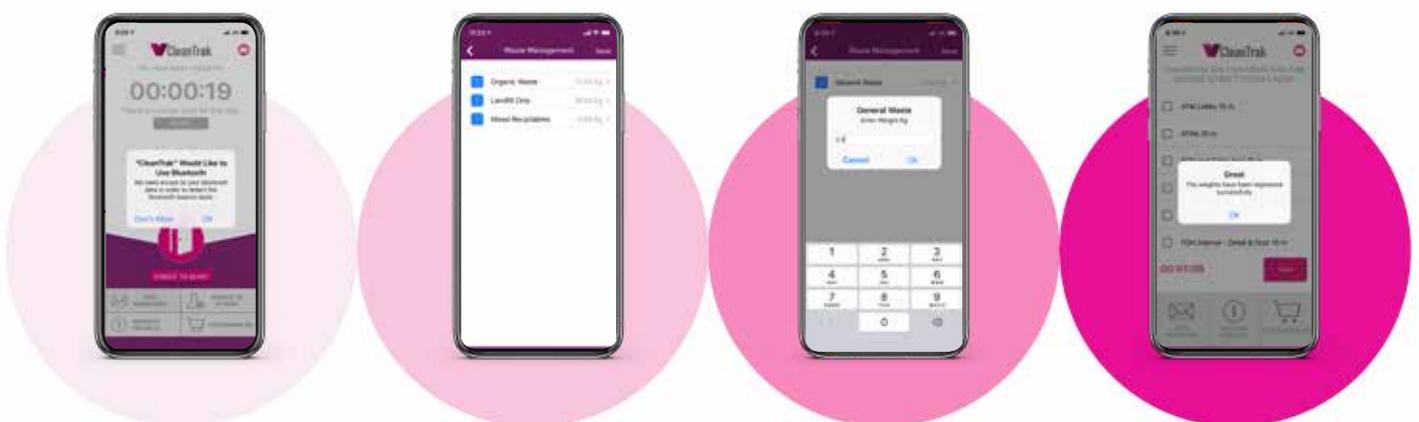
# Steps to reduce your workplace footprint

At Vivid we're always on the lookout for the next big idea that reduces company waste and helps with its management.

The first step towards improving your footprint is to measure and record baseline data. From there you can measure and track your way towards corporate targets.

Which is why we've introduced tech that not only enables your collected waste to be electronically measured and sorted by category and location, but also further separated then recycled back into the appropriate streams.

The circular economy starts here.



# How CleanTrak<sup>®</sup> helps create a sustainable workplace

With daily weighing and recording, CleanTrak's innovative program reports the total amount of waste generated by stream. The report records and analyses the data to determine the weight of waste produced and identifies ways to reduce it.

At the end of their shift, Vivid's cleaners attach the waste bag to a Bluetooth hook that weighs the waste. CleanTrak is modified to take into account a site's specific needs even as it weighs, records and produces a daily report.

Working in conjunction with the existing three-bin system and staff education, CleanTrak is able to provide an accurate record of your site's usage. The report is also available on the client portal and your KAM will record the findings as part of your monthly update.

While other waste companies measure weekly with scales at the rear of their trucks, they only measure in non-specific 20 kilo increments. Vivid measures daily in precise 10 gram increments providing more immediate and accurate data at every site.



# Vital Cleaning Solutions

Why is workplace sustainability so important?



Having a waste-free, energy-efficient office isn't just about going greener, it also improves your bottom line, as well as staff morale.

A Harvard study on workplace design found that when companies use a "green" approach their employees enjoy a: 26% increase in cognitive performance, 30% decrease in sick days, and 6% boost in sleep quality outside the office.

## Go green with decor

Bringing in air-purifying plants can also help your employees breathe cleaner and easier as Vivid can provide services that supply and maintain a green workplace.

For more information about Cleantrak® contact your Vivid representative.